



## Mat Johnsonbaugh

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### Profile

An enthusiastic artist with a wealth of creative flexibility and technical expertise. Works well independently, collaborates effectively with others, and consistently delivers high-quality results. Always eager to acquire new skills and create exciting content for the next client.

### Professional Experience

#### **MOTION DESIGNER, 3D ANIMATOR, VIDEOGRAPHER, AND EDITOR, FREELANCE – 2007-PRESENT**

- Regularly works with various freelance clients
- Provides art direction, motion graphics, 3D animation, videography, and editing
- Provides estimates, recommendations, and offers solutions tailored for a specific budget
- Manages each project, from start to finish
- Efforts often enhance client products and add value, which motivates repeat business

#### **SENIOR MOTION DESIGNER AND E-LEARNING DESIGNER, LEIDOS – 2022-2024**

- Worked with instructional designers and subject matter experts to determine creative strategy for content creation
- Enhanced concepts with 3D animation and motion graphics using Cinema 4D and After Effects
- Interpreted highly technical concepts and presented them in a fun and approachable way in order to enable more efficient learning
- Designed engaging and intuitive interfaces (UI) for each course
- Optimized the learner journey (UX) by utilizing interactivity and media-rich content delivery
- Courseware was authored in Articulate Storyline and uploaded to the client LMS upon completion
- Efforts were integral in completing five Intelligence courses for a \$1.5M USAF contract

#### **SENIOR MOTION DESIGNER, VIDEOGRAPHER, AND EDITOR, INDIGO POST – 2011-2022**

- Responsible for motion graphics design, 3d animation, videography, and video editing
- Collaborated with agencies and clients on projects of various sizes and budgets
- Provided art direction for client projects and managed freelance work in order to create cohesive deliverables
- Directed client video productions and assisted in pre-production and location scouting
- Worked on award-winning projects for various clients
- Regularly presented ideas to offer cost-effective solutions to creative challenges

#### **SENIOR MOTION DESIGNER, VIDEOGRAPHER, AND EDITOR, EXCELSIOR MEDIA – 2007-2011**

- Responsible for motion graphics design, graphic design, 3d animation, videography, and video editing
- Provided art direction for specific productions and projects
- Authored DVDs using DVD Studio Pro
- Directed client video productions and assisted in pre-production and location scouting
- Helped implement the technical transition of the operation from SD video to HD video by recommending equipment upgrades and best practices
- Responsible for keeping the team updated on technical innovations and media trends

## **Education**

Rochester Institute of Technology – MFA in Computer Graphics Design

Rochester Institute of Technology – BFA in Film & Video Production

## **Skills**

Art Direction, Motion Graphics Design, 3D Animation, Multimedia Design, UI/UX Design, eLearning Design, Graphic Design, Visual Effects (VFX), Video Editing, Color Grading, Tracking and Compositing

Advanced skills in Adobe After Effects, Maxon Cinema 4D, Redshift, Autodesk Arnold, Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe Illustrator, and Articulate Storyline